



# DAAD Kairo Akademie

The DAAD Kairo Akademie is highly encouraging you to apply for the upcoming **Onsite** Special Module:

## “Writing a Successful Proposal for Horizon Europe Program”

*by Prof. Yasser ElShayeb*

*On*

**Wednesday, 15<sup>th</sup> April 2026 (from 09:00- 16:00)**

at the premises of DAAD Cairo Office, 11 El Saleh Ayoub St., Zamalek, Cairo

**Target group** of the module are Egyptian & Sudanese Academics (residing in Egypt) from Universities, Research Centres, and Innovation-oriented organizations.

Please read the detailed description below.

You can apply for the special module through following link:

<https://www.daad.de/surveys/973198?lang=en>

As places are limited, we kindly ask you to register latest by **23<sup>rd</sup> March 2026!**

*If you have any inquiries, please contact [Kairo.akademie@daadcairo.org](mailto:Kairo.akademie@daadcairo.org)*

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<b>Title of the Module:</b>	<b>Writing a Successful Proposal for Horizon Europe Program</b>
<b>Name of the trainer:</b>	<b>Prof. Yasser Elshayeb</b>
<b>Language of instruction</b>	English
<b>Date:</b>	15. April 2026
<b>Duration &amp; Venue:</b>	1 Day Workshop, 09:00- 16:00 DAAD Regional Office Cairo
<b>Target group:</b>	Egyptian & Sudanese Academics (residing in Egypt) from Universities, Research Centres, and Innovation-oriented organizations.
<b>Content:</b>	<p>With Egypt's official association to the Horizon Europe Programme, Egyptian researchers now enjoy full access to the EU's flagship Research &amp; Innovation funding mechanism. This new status opens unprecedented opportunities for Egyptian institutions to join international consortia, lead collaborative research initiatives, and expand their scientific and innovation impact.</p> <p>The workshop aims to provide participants with the knowledge, tools, and practical insights required to develop strong, competitive proposals for Horizon Europe calls. Participants will have a clear understanding of what makes a Horizon Europe proposal competitive and increase readiness to join or lead consortia.</p>
<b>Learning outcome:</b>	<p>By the end of the workshop, participants will be able to:</p> <ul style="list-style-type: none"><li>- Navigate the Horizon Europe Work Programmes and understand the evaluation criteria.</li><li>- Understand the proposal life cycle: from identifying the call, forming the consortium, writing and submission, evaluation, grant preparation, to project kick-off.</li><li>- Understand budgeting principles in Horizon Europe, including cost categories, eligible costs, and budget formulation.</li></ul> <ul style="list-style-type: none"><li>- Formulate a strong proposal idea that directly addresses a call topic.</li><li>- Structure and articulate the three core sections of a Horizon Europe proposal (Excellence, Impact, Implementation).</li><li>- Integrate cross-cutting issues such as gender, open science, exploitation pathways, and EU policy alignment.</li><li>- Build and manage strong international consortia.</li><li>- Apply best practices and lessons learned from successful European proposals.</li></ul>

**Organisational remarks**

Short expert presentations, interactive discussions, practical examples from successful EU projects, and hands-on exercises.

**Provisional Agenda**

09:00 – 09:15 Welcome Remarks & Introduction

09:15 – 10:00 Session 1: Horizon Europe – Structure, Logic & Opportunities for Egypt

10:00 – 11:00 Session 2: Designing a Competitive Project Concept

11:00 – 11:30 Session 3a: Writing the Proposal – Excellence, Impact, Implementation

11:30 – 12:00 Coffee Break

12:00 – 13:00 Session 3b: Writing the Proposal – Excellence, Impact, Implementation

13:00 – 14:00 Session 4: Budgeting a research proposal

14:00 – 14:30 Session 5: Practical Tips, Tools & Common Mistakes to Avoid

14:30 – 16:00 Session 6: Practical applications and workshop (participants logging in to the portal, identifying a topic, and writing an abstract about it)

**Information about the trainer:**

Yasser Elshayeb is a Professor of Rock Engineering Applications to Heritage and Archaeology at Cairo University, where he also serves as Deputy Director of the Engineering Center for Archaeology and Environment. Over more than three decades, he has built an interdisciplinary career at the intersection of engineering, cultural heritage, water, digital technologies, and knowledge dissemination, with academic and professional affiliations spanning Cairo University, the Bibliotheca Alexandrina, and the American University in Cairo.

Between 2002 and 2019, he served as National Coordinator / Contact Point of European Union programs on higher education and research, including TEMPUS, ERASMUS MUNDUS, ERASMUS+, and FP7. In this role, he was deeply involved in shaping Euro-Mediterranean policies and dialogues on higher education, research, innovation, and culture, acting as a national focal point for several strategic regional initiatives.